

Redefining the healthcare & medical laboratory landscape in Africa

africahealthexhibition.com

Africa Health
By Informa Markets



Co-located with:

Medlab Africa
By Informa Markets



22-24 October 2024

Cape Town International Convention Centre, South Africa



2023 Event overview

The 13th edition of Africa Health, co-located with Medlab Africa, took place at the Gallagher Convention Centre in Johannesburg, South Africa from 17 to 19 October 2023.

Over three days, attendees explored:

- **Cutting-edge technologies:** Our exhibition showcased medical equipment and devices sourced from 40 countries
- **In-depth learning:** A comprehensive congress program featuring 15 CPD-accredited conference tracks
- **Interactive experiences:** Engaging features like the Transformation Talks, and the Innov8 Start-up Competition
- **Business opportunities:** A dedicated SME area connected healthcare providers with small-medium scale solution providers
- **Hosted Buyer Program:** Targeted business matchmaking



8,132 professional visits
3,735 visitors
1,950 delegates
400+ exhibitors
250+ speakers



77 countries represented
40 exhibiting countries
13 country pavilions



\$131.1 million**
total value of
business generated
on the show floor

Digital audience



343,527 website views



14,000 followers



3,515 followers



2,838 followers



2,023 followers

Ministerial representatives from 9 countries



Botswana



Egypt



Kenya



Mozambique



Namibia



Nigeria



South Africa

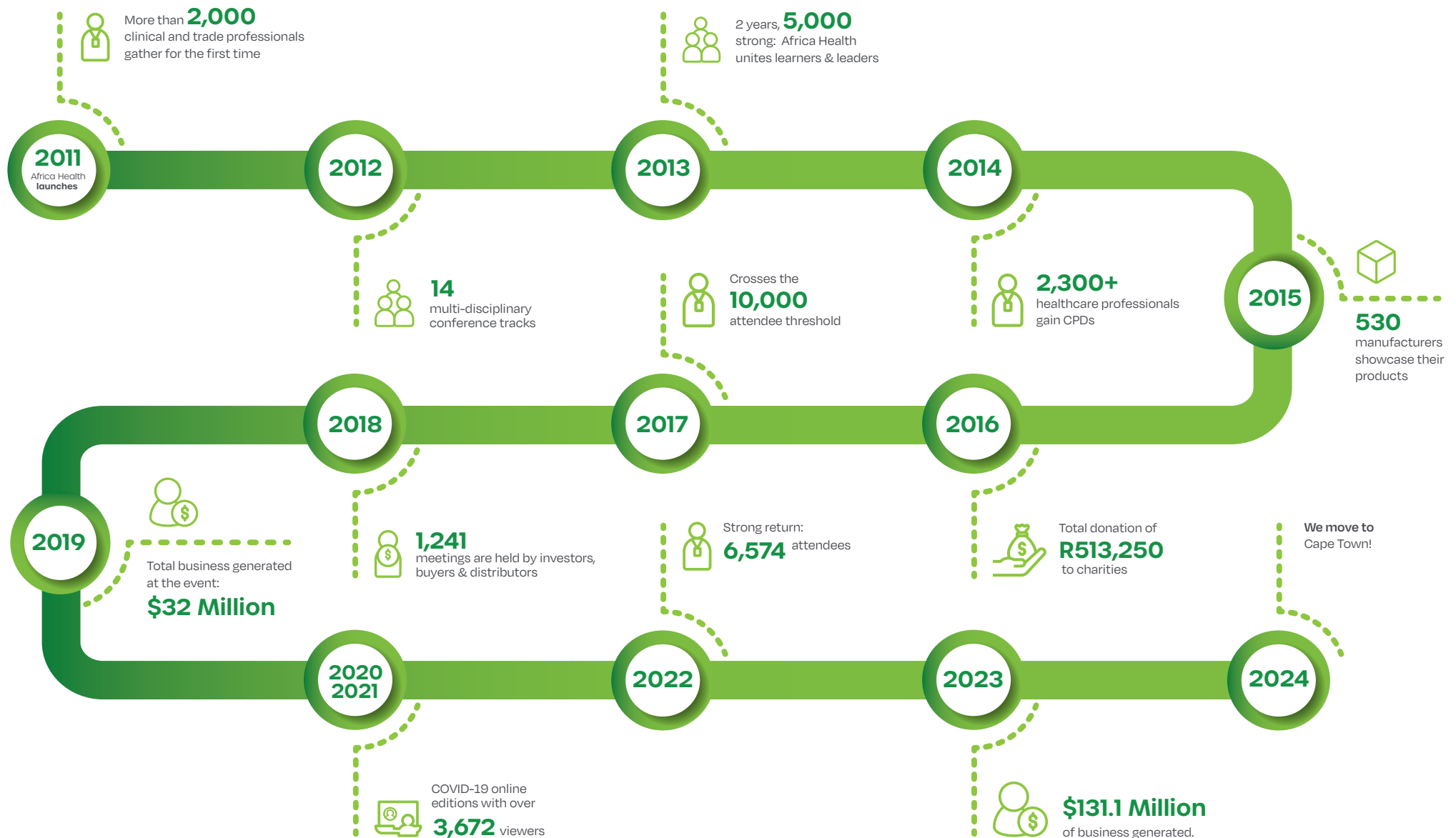


Zambia



Zimbabwe

Africa Health's journey



We're moving to Cape Town!

For the first time ever, Africa Health co-located with Medlab Africa, will be hosted in the Mother City, Cape Town, South Africa.



Venue

The CTICC boasts state-of-the-art technology & infrastructure – Africa Health will leverage this world-class venue to complement the event's stature fostering an environment for healthcare professionals to connect, learn and propel the industry forward.



Stunning natural beauty & activities

Turn your Africa Health experience into a lasting memory. Explore Cape Town – hike Table mountain, savour local cuisine, explore Stellenbosch vineyards, or visit the playful penguins at Boulders Beach.



World-Class Infrastructure

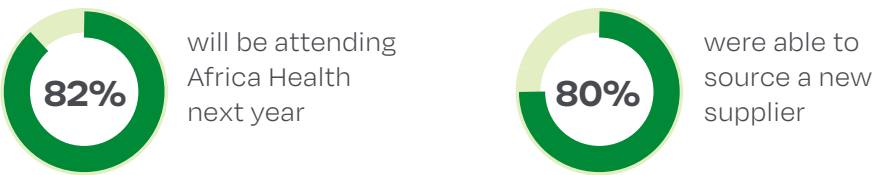
Planning your Africa Health experience is simple with Cape Town's excellent infrastructure. A wide range of accommodation options ensures a comfortable stay, while the easily accessible airport and reliable transportation network minimise travel time.



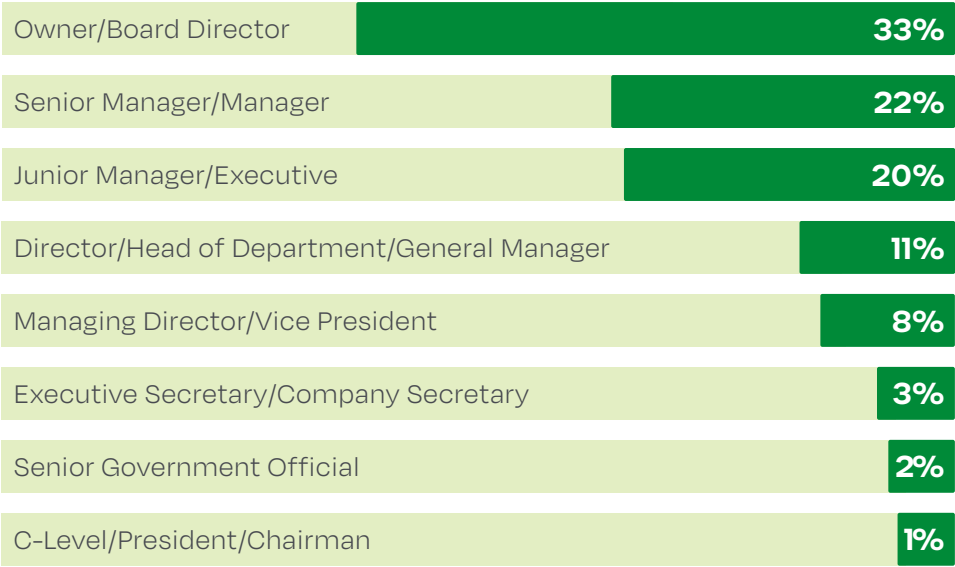
Vibrant culture and entertainment

Network with colleagues over delicious meals. Cape Town's renowned culinary scene offers endless options for post-conference gatherings and exploring local flavours

Visitor overview



Seniority



Survey results are provided by grs explori

- //

"My experience at Africa Health was exceedingly positive, offering valuable insights into the latest technologies and emerging trends in healthcare."

Erna Roos | Clinical Quality Specialist
Mediclinic Southern Africa
- //

"This event serves as the ideal platform to connect with both international and local suppliers, manufacturers, and end-users, all conveniently gathered under one roof for seamless networking and collaboration."

Michael James | General Manager
Ashru Medical
- //

"I strongly recommend that all industry professionals consider attending the upcoming expo. It offers the ideal platform for networking and engaging with manufacturers, making it a valuable opportunity to enhance your professional relationships."

Sydney Ramulwela | Director
Phophi medical supplies

Discover solutions at the Africa Health Exhibition

The continent’s largest healthcare exhibition annually connects 400+ exhibitors with 8,100+ attendees from 40+ countries.

Explore medical tech, diagnostics, and more alongside co-located with Medlab Africa.

Make time to visit the exhibition and connect with industry leaders shaping your practice or specialty.

Product categories



Medical equipment & devices



Disposables & consumer goods



Healthcare & general services



Imaging & diagnostics



IT systems & solutions



Healthcare infrastructure & assets



Preventive & post-diagnostic treatments



Orthopaedics & physiotherapy/rehabilitation

Stand Packages

Space Only Stands (Minimum 21m2)	Cost Per m2 (Circle As Applicable)		
	Gold Zone	Silver Zone	Bronze Zone
Space Only Exhibitor Provides Their Own Stand, Furniture And Fittings.	US\$ 630	US\$ 620	US\$ 600
Stand Build Packages (Minimum 9m2)	Cost Per m2 (Circle As Applicable)		
	Gold Zone	Silver Zone	Bronze Zone
Shell Scheme Package Includes Rear & Side Walls, Fascia, Electrics, Wall Security And Lighting.	US\$ 715	US\$ 700	US\$ 690
Corner Pricing (Applicable To All Packages)	Standard Cost Per Corner		
Charge Per Corner Charges applicable depending on how many corners each stand has on a block. 1 full block = 4 corners.	US\$ 250		

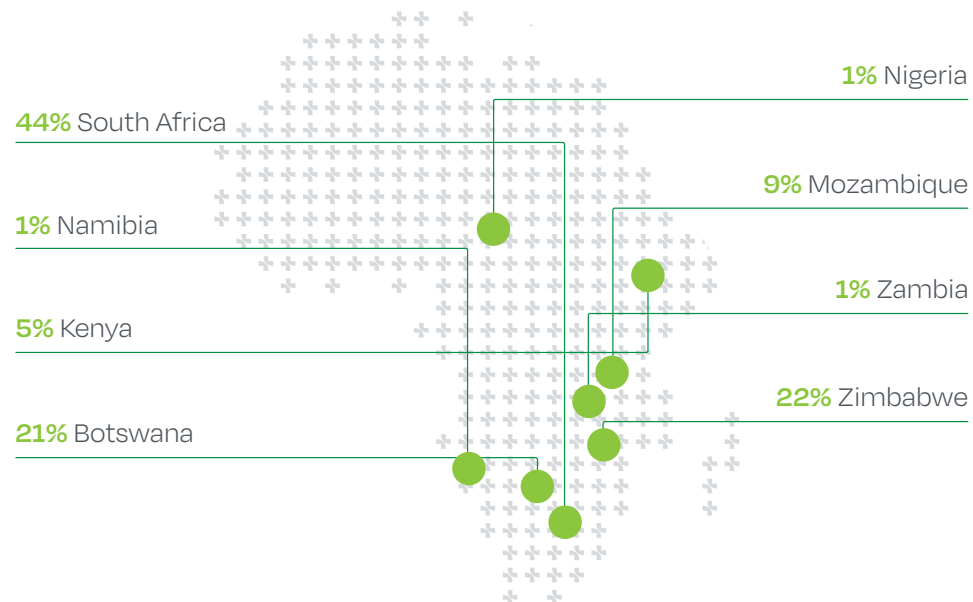
Africa Health Hosted Buyers programme

The Hosted Buyers initiative is a business matchmaking program specially designed for exhibitors who met the criteria based on their business profiles. This entailed meetings being scheduled with specific buyers from across Africa for the sole purpose of business trade during the 3 show days.

- 100+ exhibitors participated in the 2023 programme
- 300 hosted buyers from across Africa attended the 2023 edition
- 963 matchmaking meetings were conducted

All participants were given online access to the Business Matchmaking™ Program to view, search and select who they wanted to meet.

Hosted Buyers by Countries



Partnership & Recognition

Exhibitors that invest above a certain amount are eligible for partner status and can benefit from additional complimentary exposure.

Partner Tier Benefits				
Branding	Exclusive partner tier \$30,000	Platinum partner \$20,000	Gold partner \$15,000	Silver partner \$10,000
Online				
Logo on the website's homepage	•	•	•	•
Logo on all Africa Health online platforms (website, mobile app, online event platform, pre-show planner)	•	•	•	•
Logo and company description on Africa Health's dedicated partners page	•	•	•	•
Logo inclusion in social media posts	•	•	•	•
Logo on visitor promotional campaign	•	•	•	•
Logo in Post-Event Report	•	•	•	•
Logo in "thank you to our partners" post show campaign	•	•	•	•
Featured exhibitor	•	•	•	•
Deluxe profile	•	•	•	•
Featured product	•	•	•	•
Advert in Pre-Show Planner	Full page	Full page	Half page	Half page
Banner ad in Visitor Registration Confirmation email	•			
1 x Dedicated social media post	•			
Onsite				
Logo exposure in Event Guide	•	•	•	•
Logo inclusion on sponsor's signage	•	•	•	•
Logo inclusion on thank you board	•	•	•	•
Hanging banner above your stand	•	•	•	•
Advert in Event Guide	•	•		
Venue branding assets	up to \$15,000	up to \$8,000	up to \$3,000	
Networking				
Access to Hosted Buyers Lounge	•	•		
Access to Investors Lounge	•	•		
Access to Exclusive Meetings with Hosted Buyers	•	•	•	
VIP Treatment				
White glove customer service	•	•		
Priority list on exclusive stand location and launch of exclusive opportunities	•	•		
Content				
Africa Health TV	Premium package	Standard package	Standard package	
Product Showcase at your stand			•	
CEO Interview on show website with "In the spotlight" feature on the homepage	•	•		
Opportunity to nominate a speaker at Transformation Talks	•	•		
Indaba Conference Partnership	Headline	Associate		
Opportunity to sponsor a conference track - Exclusive	•	•		

Exclusive opportunities at an additional cost

Venue advertising	Download the brochure
Badge Assistance Desk sponsor	\$10,000
Floor tile	\$3,000
Badge sponsor	\$10,000
Lanyard sponsor	\$10,000
Visitor Bags Sponsor	\$10,000
Meeting Room Hire	\$2,000
Workshops	\$5,000
Social events	\$5,000
Product Showcase at your exhibition stand	\$3,500
Host a dinner with speakers	\$10,000
Dedicated email campaign	\$5,000
Banner ad - show website	\$3,000
Investors Networking Reception sponsor	\$10,000



Community engagement

As part of Informa Market's CSR efforts, Africa Health has proudly donated over R4 million ZAR to healthcare-related charities within South Africa. This ongoing investment reflects our dedication to improving the lives and well-being of the communities we serve.

2023



A Johannesburg-based non-profit organisation dedicated to the upliftment of rural communities across South Africa

2022



A team of passionate, creative, tech-savvy and courageous individuals committed to ending youth unemployment and HIV across Africa in our lifetime

2019



An initiative that encourages children to use their dreams to fight life-threatening illnesses and try, as far as possible, to make their dreams come true

2018



An organisation that provides adequate and appropriate training of South Africans to meet the needs for healthcare professionals in underserved rural areas

2017



To provide equal employment opportunities irrespective of race, colour, religion, sex, disability, national origin, age, marital status, sexual preference or orientation, etc.



Run by a small group of Paediatric Surgeons, and ordinary people, passionate about uplifting the lives of less fortunate children needing life changing surgery

2016



Established in 1979 as a support group to parents of children with cancer, by parents of children with cancer



A national and regional non-profit organisation and social enterprise working for the eradication of clubfoot as a disability in Southern and East Africa

2024



What's new in 2024?

- A flexible congress schedule that empowers you to customise your learning and move between sessions that align with your interests. **Sessions will incorporate CPD and non-CPD sessions.**
- **EmpowHER conference** brings together established and emerging women leaders from across the healthcare ecosystem for community building, personal and professional growth and empowerment
- **The Healthcare Investment in Africa agenda** connects visionary healthcare leaders with engaged investors, fueling Africa's healthcare revolution.
- **Cre8 Student competition** taps into South Africa's young, bright minds to encourage students to think critically about real-world problems, come up with innovative solutions, and learn how to present and implement their ideas.
- **The Hosted Buyer Programme** offers pre-qualified buyers an opportunity to meet with and do business with relevant suppliers at our exhibition.
- **New partnerships** with leading organisations to strengthen industry ties



2024 Congress & features schedule

		Auditorium 2	Meeting Room 1.41 - 1.44	Meeting Room 2.41 - 2.46	Meeting Room 2.61 - 2.66	Show floor Medlab	Exhibition Hall
Tuesday 22 October	9:00 - 12:00	Healthcare Indaba: Global Health A multidisciplinary approach to tackle emerging health challenges, eliminate disparities, and bridge the gap between prevention and individual care! Target audience C-suite Executives, Clinical Care Leaders; Business Leaders; Policymakers; Strategists; Technologists; Entrepreneurs; Visionaries & Academia	Healthcare Infrastructure Deep dive into the latest innovations for building healthcare facilities, featuring real-world examples from across the continent. Target audience Health Planners; Architects; Developers; Biomedical Engineers; Clinical Engineers; Health Infrastructure Experts; Investors, Hospital CEOs; Medical Directors; Regulators & Policy Makers	Imaging & Diagnostics Dive into the latest radiological advancements that are transforming patient care. Target audience Radiology Chiefs, Heads, Directors, Consultants and Radiographers; Nuclear Medicine Physician; Sonographers & Technician/ Technologists; Radiology Nurses	Hospital Administration & Management Examine strategies for improving operational efficiency and addressing financial challenges for holistic improvement. Target Audience Hospital C-Suite; Clinical Care Leaders; Hospital Directors/ Managers; Medical Directors; Nurse Leaders; HoDs & Administrators	Medlab Laboratory & Quality Management This one day conference focuses on topics on lab best practices, quality management systems, quality assurance and control, emerging technologies, accreditation, data management and staff management Target audience Heads of Lab, Lab Managers & Supervisors, Pathologists, Lab Technologists, Lab Technicians, Lab Scientists, Lab Researchers	Healthcare Investment in Africa Discover the hottest healthcare trends, investment opportunities, and success secrets for startups in the dynamic African market. Don't miss this chance to gain insights that propel your investment decisions and empower innovative healthcare solutions. Traget audience Investors, Healthcare Entrepreneurs; Start-Ups, Founders, Funders
	12:00 - 14:00	Take time to network with peers and visit the exhibition					
	14:00 - 17:00	Healthcare Indaba: Global Health continues..	Medical Equipment Planning Explore the challenges and trends currently facing the healthcare design industry, and dives into cutting-edge medical equipment planning practices and future possibilities. Target audience Medical Equipment Planners; Biomedical Engineers; Clinical Engineers; Health Infrastructure Expert; Medical Directors & Academia	Imaging & Diagnostics continues..	Healthcare ESG Discover how hospitals are putting ESG (environmental, social, and governance) principles into action, uncovering their impact on healthcare strategies. Target audience Hospital C-Suite; Sustainability Heads/ Managers; Impact Managers/ Directors; Clinical Care Leaders; Hospital Directors/ Managers; Medical Directors; Nurse Leaders; HoDs & Administrators	Laboratory & Quality Management continues..	Innov8 Start-up Competition Where innovation meets ambition - featuring Africa's most promising start-ups, each on a mission to outshine the rest, impress the judges, and secure the grand prize. Free entry

● Thought leadership
 ● Diagnostics
 ● Clinical
 ● Administrative
 ● Technical
 ● Competition

These sessions will be a mix of CPD & non-CPD content.

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		Auditorium 2	Meeting Room 1.41 - 1.44	Meeting Room 2.41 - 2.46	Meeting Room 2.61 - 2.66	Show floor Medlab	Exhibition Hall
Wednesday 23 October	9:00 - 12:00	Healthcare Indaba: AI & Digital Health Develop a strategic response to the new digital possibilities and align your organisation for effective strategy execution. Target audience C-suite Executives, Clinical Care Leaders; Business Leaders; Policymakers; Strategists; Technologists; Entrepreneurs; Visionaries & Academia	Emergency Medicine Workshop Target audience Emergency Medicine Physicians/ Consultants; Emergency; Care Practitioners/ Technicians; Emergency Medicine Registrars; Academia; Emergency Service Providers (ESPs) & Nurses	Imaging & Diagnostics Dive into the latest radiological advancements that are transforming patient care. Target audience Radiology Chiefs, Heads, Directors, Consultants and Radiographers; Nuclear Medicine Physician; Sonographers & Technician/ Technologists; Radiology Nurses	Quality Management & Patient Safety Optimizing quality management practices and implementing innovative patient safety strategies to enhance efficiency, reduce errors, and improve patient outcomes through risk mitigation and proactive prevention. Target audience Quality Professionals, Heads of Nursing; Nursing Directors; Nurse Managers; Clinicians & Hospital Administrators	Medlab Clinical Pathology - Day 1 This track focuses on Clinical Microbiology, infectious diseases diagnostics, antimicrobial resistance, emerging pathogens, vaccines Target audience Lab Managers & Supervisors, Pathologists, Lab Technologists, Lab Technicians, Lab Scientists, Lab Researchers, Clinical Microbiologists	Transformation Talks Healthcare visionaries from across the continent come together to spark innovation! Witness game-changing ideas and bold predictions shaping the future of healthcare. Free entry
	13:00 - 16:00	Take time to network with peers and visit the exhibition					
	14:00 - 17:00	Healthcare Indaba: AI & continues..	Infection Control & Prevention Discover solutions to prevent infection and improve healthcare in everyday practice by navigating evidence-based best practices, key issues, and recent advances in the field. Target audience IPC Professionals; Internal Medicine Physicians; Nurse Practitioners & Public Health Officers.	Imaging & Diagnostics continues..	Nurse Leadership & Management Proven strategies and best practices in nurse management, offering insights on how to enhance patient care, staff satisfaction, and organizational outcomes. Target audience Heads of Nursing; Nursing Directors; Nurse Managers; Nurses & Nurse Educators	Clinical Pathology continues..	Innov8 Start-up Competition Where innovation meets ambition - featuring Africa's most promising start-ups, each on a mission to outshine the rest, impress the judges, and secure the grand prize. Free entry

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Thursday 24 October	9:00 - 12:00	EmpowHER Conference Healthcare professionals interested in advancing Diversity, Equity and Inclusion while fostering professional development and celebrating female excellence Target audience Professional women in the healthcare industry interested in advancing Diversity, Equity & Inclusion while fostering professional development and celebrating female excellence.	THRIVE- MD (Clinician Mental Health) Equipping physicians with the tools to practice self-care effectively, prevent burnout and compassion fatigue for a sustainable career and better overall well-being. Target audience Hospital C-Suite; Clinical Care Leaders; Hospital Directors/ Managers; Medical Directors; Nurse Leaders & HoDs	Radiology Workshop TBC Target audience Radiology Chiefs, Heads, Directors, Consultants and Radiographers; Nuclear Medicine Physician; Sonographers & Technician/ Technologists & Radiology Nurses	AMREF: Africa Health Policy Series (Closed door session)	Medlab Clinical Pathology - Day 2 This track focuses on Molecular Diagnostics, genetic testing, cancer genomics, liquid biopsies Target audience Lab Managers & Supervisors, Pathologists, Lab Technologists, Lab Technicians, Lab Scientists, Lab Researchers, Genetecists, Molecular Diagnostics Experts	Cre8 Student Competition South Africa's brightest young minds unite at Cre8! Students showcase innovative solutions to real-world problems, vying for recognition and a chance to win a prize. Free entry
	12:00 - 14:00	Take time to network with peers and visit the exhibition					
	14:00 - 16:00	EmpowHER Conference continues..	Medico-Legal & Ethics A platform to share insights into the complex risks involved in practicing healthcare in today's world. Target audience Healthcare Legal professionals; Hospital Administrators; Ethics Committee Members; Regulatory & Compliance Professionals in Healthcare; Patient Advocates & Academics.	Radiology Workshop continues..	AMREF: Africa Health Policy Series continues..	Clinical Pathology continues..	Innov8 Start-up Competition Where innovation meets ambition - featuring Africa's most promising start-ups, each on a mission to outshine the rest, impress the judges, and secure the grand prize. Free entry

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Meet our 2023 partners

Financial partner



Platinum partners



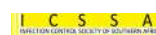
Gold partners



Silver partners



Supporting associations



Powered by



Accreditation partner



Charity partner



Innov8 partner



Sustainability partner



Official editorial partner



Media partners



Professional development partner



Organised by



Let's get talking

Book a stand in the exhibition:



Daniel Green

Exhibition Manager

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Rowel Afante

Account Manager

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Joshua Jireh

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Be a speaker in the congress:



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Register as a conference delegate:

Africa Health
By Informa Markets

Co-located with:

Medlab Africa
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